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**DATE:** January 27, 2017  
**TO:** GOJO U.S. Customer  
**SUBJECT:** **Norovirus Outbreak Information Update**

There is recent heightened awareness to norovirus due to multiple regional reports in schools and healthcare systems.

Norovirus, often referred to as the “stomach flu,” is the most common cause of acute viral gastroenteritis around the world. It is also the most common cause of foodborne illness in the United States.

Even though norovirus is highly contagious, there are ways you can reduce the risk of its spread. According to the Centers for Disease Control and Prevention, follow these steps to help reduce the spread of the virus:

1. Practice good hand hygiene. Make sure to wash your hands with soap and water at key moments, especially after using the restroom since the virus can spread through stool. Alcohol-based hand sanitizers with at least 60% alcohol can be used in addition to handwashing.
2. Disinfect frequently touched surfaces. Immediately disinfect and clean contaminated surfaces with a disinfectant and cleaner formulated to kill norovirus. For example, PURELL® Surface Spray is effective against norovirus.
3. Wash laundry thoroughly.
4. Wash fruits and vegetables when preparing food; follow proper food preparation guidelines.
5. Do not prepare meals when you are sick.<sup>2</sup>

As you advise your end-user customers on preparedness measures, please consider PURELL Surface Spray products, proven to kill norovirus in 30 seconds.

	SKU #	Product Description
PURELL Healthcare Surface Disinfectant	3340-12	32 fl oz Capped Bottle with Spray Trigger Banded to Bottle
	3340-06	32 fl oz Capped Bottle with Spray Trigger in Pack
	3340-03	32 fl oz Capped Bottle with Spray Trigger in Pack
	4340-04	Pour Gallon
PURELL Foodservice Surface Sanitizer	3341-12	32 fl oz Capped Bottle with Spray Trigger Banded to Bottle
	3341-06	32 fl oz Capped Bottle with Spray Trigger in Pack
	3341-03	32 fl oz Capped Bottle with Spray Trigger in Pack
	3341-06-RTL	32 fl oz Spray Bottle (Spray Trigger on Bottle)
	4341-04	Pour Gallon
PURELL Professional Surface Disinfectant	3342-12	32 fl oz Capped Bottle with Spray Trigger Banded to Bottle
	3342-06	32 fl oz Capped Bottle with Spray Trigger in Pack
	3342-03	32 fl oz Capped Bottle with Spray Trigger in Pack
	4342-04	Pour Gallon

Additionally, GOJO offers a full line of hand hygiene solutions that can help you meet the CDC hand hygiene recommendations. If you need help selecting products please contact your GOJO representative.

For more information on norovirus and how you can help prevent the its spread, visit:

- [CDC Norovirus Prevention](#)
- [GOJO Hand Hygiene Blog: "What you need to know about Norovirus"](#)
- [GOJO Illness Outbreak Hub](#)

If you have any questions, please contact GOJO Customer Service at 1.800.321.9647.

Stay well,

A handwritten signature in black ink that reads "Tim D. Dye". The signature is written in a cursive, slightly slanted style.

Tim Dye, North America & International Business Group VP & GM

<sup>1</sup> Lopman et al. 2016. The Vast and Varied Global Burden of Norovirus: Prospects for Prevention and Control. PLoS Medicine 13(4): e1001999. Available at <http://journals.plos.org/plosmedicine/article?id=10.1371/journal.pmed.1001999>

<sup>2</sup> Centers for Disease Control and Prevention. Norovirus. Retrieved January 24, 2017, from <https://www.cdc.gov/features/norovirus/>